



April 30, 2008

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W., Room TW-A325
Washington, D.C. 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

Special Olympics helps improve the lives of children and adults with intellectual disabilities by providing year-round sports training and competition for this population, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

For the past four years WKRQ has provided vital promotional support for the Polar Bear Plunge fundraiser we hold in their listening area. Helping to raise tens of thousands of dollars to support programs for Special Olympics athletes in Kentucky and Ohio.

Q01's support for our program has included:

- The station regularly airs PSAs concerning issues of importance to our organization and its mission. And WKRQ helped to recruit fundraising participants for our event.
- The station regularly discussed our event in the course of its normal programming in addition to airing the PSAs
- Day of event promotional support

In conclusion, Bonneville International-Cincinnati (WKRQ, WUBE, WYGY, WSWD) has been effective in serving my organization's needs as well as those of the community at-large. We see no need for additional rules or reporting requirements that insert federal oversight of the process of broadcasters serving the community.

Respectfully submitted,

Mark Buerger
Communications Director
Special Olympics Kentucky

It will change you inside and out.
